

Adam Mosley

Manager, Professional Credit Programs · CAPS - Administration

Adam's signature talk: building non-credit programs that actually match regional demand, and the infrastructure to support that initiative.

Five talks

- 1 Build to the demand, not the catalog.
- 2 The infrastructure under non-credit.
- 3 Local or resold.
- 4 Speed to wage.
- 5 Partners that ship programs.

Formats

Keynote

One talk to the full room, opening or closing an event.

Session

A conference or association session with time for questions.

Workshop

A working session where a team reads its region's demand and supply together.

Board briefing

A briefing for a workforce board, a dean's council or an employer group on one region.

About Adam

At Washington University in St. Louis, Adam manages professional-credit programs in CAPS Administration: workforce-aligned learning for individuals and organizations across the St. Louis region. The role spans curriculum and instructor training through the Canvas and Destiny One systems that register learners and report on results.

Before WashU, he spent eight years at the University of Missouri–St. Louis, most recently as Senior Assistant Director of the Advanced Workforce Center. There he grew the team from four staff to more than twenty and ran a portfolio of more than 1,000 programs a year, supporting more than \$1M in annual revenue.

Adam works at WashU, which appears in this atlas as a provider. WashU is measured with the same sources and rules as every other institution.